



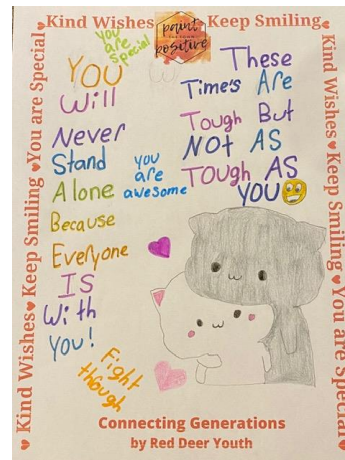
PAINT THE TOWN POSITIVE IS BACK AND WANTS TO CONNECT WITH SENIORS

SPARC Red Deer, in partnership with 100 Kids Who Care and Dance Magic, is pleased to announce a new “Paint the Town Positive” activity designed to connect youth with seniors by providing some encouragement for seniors with this COVID-friendly initiative.

We invite youth to download a template from the SPARC website and create a colourful and positive poster which will then be distributed to participating senior’s facilities in Red Deer. Completed posters can then be dropped off at Dance Magic North (#200 6731 52nd Ave, Red Deer) by **February 26th** for a chance to win a fun prize pack for the family.



Chloe Fredeen, Paint the Town Positive Youth



What is Paint the Town Positive? It is youth-driven chapter of SPARC Red Deer. The idea is for youth to give back and spread kindness in the community through various projects and initiatives that are designed and created by them. This is to engage youth in positive activities and also to allow our community to see youth in positive ways which builds assets! Youth can also use their involvement to build up their volunteer experience for future resumes. Previous activities include youth donating and distributing warm winter wear in our City Hall Park, designing kindness rocks that were distributed within the community, and leaving bookmarks with positive messages throughout the community.

Why Would Youth Want to Join Paint the Town Positive? Practicing kindness gives us a sense of purpose, reduces stress, and improves well-being overall. When we give back, it is good for our mental well-being and may create a positive ripple effect in our community!

SPARC Red Deer hopes to brighten a senior’s day through this simple gesture of kindness! For more information, visit sparcreddeer.ca and follow us on Facebook, Instagram and Twitter.

SPARC Red Deer is a local non-profit coalition designed to promote and educate community members and families about the '40 Developmental Assets'. The 40 Developmental Assets, developed by the Search Institute, are research-proven life experiences or building blocks which all children need to grow up healthy, caring, and responsible. Research shows that the higher number of these assets a young person has, the more likely they are to thrive and to engage in positive behaviours, and avoid risky behaviours.

To learn more about SPARC, visit sparcreddeer.ca, or contact Rania Page, SPARC co-chair at 403.896.9431 or sparc40rd@gmail.com.

